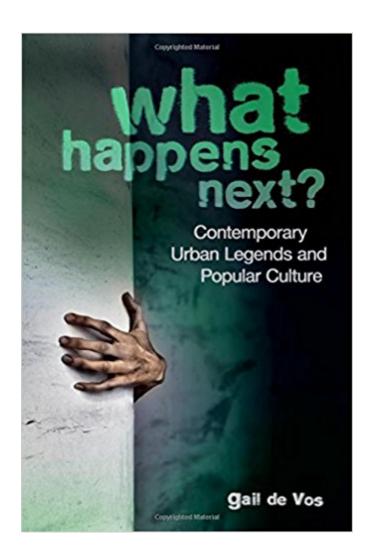


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What Happens Next?: Contemporary Urban Legends And Popular Culture





Synopsis

This fascinating book uncovers the history behind urban legends and explains how the contemporary iterations of familiar fictional tales provide a window into the modern concerns $\tilde{A}\phi$ \hat{a} \hat{a} \hat{b} and digital advancements $\tilde{A}\phi$ \hat{a} \hat{b} our society. $\tilde{A}\phi$ \hat{b} \hat{b} Extended examples of the literature and references to contemporary legends $\tilde{A}\phi$ \hat{b} Relevant, insightful comments from seasoned authors in the genre $\tilde{A}\phi$ \hat{b} $\hat{$

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Customer Reviews

"While de Vos's background as a librarian, storyteller, teacher, and scholar brings a special perspective to this subject, the material covered goes beyond an application to young adults. In fact, the book comprises an ambitious survey of 'contemporary urban legends.' . . . There is material in this book to inspire a whole new generation of urban legend scholars to investigate folklore forms, once exchanged orally, as transformed into popular culture products circulated electronically or in print and images." - Journal of Folklore Research "What Happens Next? is a unique and explorative book tracing the evolution of contemporary (or urban) legends from their oral storytelling roots through today's immersion in media and technology. . . . An excellent book with creative ideas in an area lacking in research resources." - ARBA

Gail de Vos is adjunct professor at the School of Library and Information Studies, University of

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